*Załącznik nr 1 do Formularza rekrutacyjnego*

*Projekt pn.: „Czas na zmianę!”* współfinansowany ze środków Unii Europejskiej w ramach Regionalnego Programu Operacyjnego Województwa Pomorskiego, realizowany przez ALFA PROJEKT Sp. z o.o. na podstawie Umowy nr RPPM.05.06.00-22-0020/17-00 (nr wniosku RPPM.05.06.00-22-0020/17),

Priorytet 5: *Zatrudnienie,* Działanie 5.6 *Adaptacyjność pracowników.*

**KRÓTKI OPIS PLANOWANEJ DZIAŁALNOŚCI GOSPODARCZEJ**

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| **Imię/Imiona** |  |
| **Nazwisko** |  |
| **PESEL** |  |

1. **Forma prawna planowanej działalności gospodarczej:**

**☐** Osoba fizyczna prowadząca działalność gospodarczą

**☐** Spółka cywilna

**☐** Inna:…………………………………………………..

1. **Rodzaj planowanej działalności gospodarczej:**

**☐** Usługi

**☐** Produkcja

**☐** Handel

Branża: …………………………………………………..

1. **Lokalizacja planowanej działalności gospodarczej:**

Województwo/Powiat/Miejscowość: ……………………………………………………………

Zasięg planowanej działalności gospodarczej:

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1. **Charakterystyka klientów, kanały ich pozyskiwania, popyt na proponowaną usługę/produkt:**

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1. **Analiza konkurencji oferującej podobne usługi/produkty:**

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1. **Wykształcenie, kwalifikacje oraz doświadczenie zawodowe Kandydata:**

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1. **Posiadane zasoby własne w tym środki pieniężne Kandydata:**

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1. **Podstawowe założenia organizacyjne planowanej działalności gospodarczej (podwykonawstwo, zatrudnienie pracowników):**

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1. **Uzasadnienie podjęcia planowanej działalności gospodarczej:**

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1. **Szanse i zagrożenia proponowanej działalności gospodarczej (analiza SWOT):**

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1. **Katalog wydatków planowanych do poniesienia w celu uruchomienia własnej działalności gospodarczej Kandydata (wydatki kluczowe i niezbędne):**

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| **Kategoria wydatku** (z uwzględnieniem podstawowych parametrów technicznych lub jakościowych) | **Wysokość wydatku** | **Uzasadnienie wydatku** |
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| **SUMA WYDATKÓW:** |  |